**Presentation Summary document**

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**DSC 640 – Data Presentation**

**Professor Catherine Williams**

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I assumed a fictional airline named DSC640 and treated myself as an airline employee. I created a PowerPoint for the presentation and added audio to it. I went with some of the best suitable graphs and images that are apt for the audience and changed the backgrounds to make them easier to read.

Each slide had a script, and I carefully recorded each one. I wanted to keep it brief and straightforward. The Big idea should summarize the presentation's main idea in a single sentence. For the title on the first screen, I only used a portion of it. It served as the final sentence in the slide I just finished. I accomplished this so that the presentation closes with the same sentiment that the Big Idea book does, graphically on the first slide and audibly on the last slide.

The slides are presented in the same order I have been presenting them. I will start by contrasting aircraft and vehicle safety. I was highlighting the reality that vehicle manufacturers are powerless to stop tragedies brought on by inattentive driving despite having strict safety requirements. I keep emphasizing that there has been a decline in airline fatalities and listing some factors that have contributed to that. I also describe the steps the TSA has taken to bolster security in the wake of the terrorist attacks.

I have included the airline incidents and fatalities trend over the years and concluded that the airlines' safety has increased and is risk-free and safe to travel. I have shown the domestic flights' safe rate shows US domestic travel is safe, and my airline is one of the safest airlines.

I did not discuss any income trends because this presentation is intended for an external audience rather than an internal one. I emphasized safety and provided some instances of how the TSA and the airline industry have raised safety requirements over time.

The information I have used to show the audience is ethical because it is research-based and publicly available. I am giving credit to the authors for their work and for using that as part of my research. I am following ethical rules to gather and present the data.